

Sponsorship Recognition Levels

| Level | Benefits | Sponsorship Amount |
|-----------------|---|--------------------|
| Bronze | <ul style="list-style-type: none"> Recognition at the Wednesday luncheon | Less than \$1,000 |
| Silver | <ul style="list-style-type: none"> Bronze-level benefits Company sign displayed at sponsored event(s) | \$1,000 to \$2,499 |
| Gold | <ul style="list-style-type: none"> Silver-level benefits Recognition on the PCIC conference website and LinkedIn page | \$2,500 to \$4,999 |
| Platinum | <ul style="list-style-type: none"> Gold-level benefits Greeters at sponsored events | \$5,000 to \$9,999 |
| Diamond | <ul style="list-style-type: none"> Platinum-level benefits Priority on hospitality suites, meeting rooms, and sponsorship opportunities at future conferences | \$10,000 and over |

Notes:

1. The above levels include the total vendor expenditure on hospitality suites (minus F&B) and eligible monetary and in-kind sponsorship
2. If two vendors have the same request, preference will be given to the vendor with the higher sponsorship amount
3. Vendors hosting social events will receive a \$5,000 credit toward sponsorship recognition level, qualifying them to Platinum Sponsorship Level